

Advertise with:



Boston - Nashua



NorthEast MultiSport is a rapidly growing triathlon club currently serving over 60 members between our Nashua and Boston branches. We are a nonprofit corporation dedicated to providing education and resources to amateur multisport athletes.



Our members compete in multisport events such as triathlons (swim, bike, run) and duathlons (run, bike, run), along with single sport events.

The demographics of our membership closely mirrors those found in a 2009 nationwide survey of triathletes. A typical triathlete is a married, 38 year old, white collar worker, with an upper-middle class household income.*

*<http://www.usatriathlon.org/about-usat/demographics>

www.NorthEastMultiSport.com

When you advertise with NorthEast MultiSport, the club membership is your primary audience. Members will see your logo, business name, contact information, and a description of your products or services on the sponsor page of our website.

Sponsor: **Sites And Signs**
Website: www.SitesAndSigns.com
Email: info@SitesAndSigns.com
Phone: (978) 433-2820
Location: [Map](#)



Your One Stop Shop Business Identity Solution

Located in Peppereil Massachusetts, Sites And Signs is a full service sign and design company. From a grand opening Banner to a Full Custom Web Site, Business Cards to a full Vehicle Wrap, we can give you the advertising and marketing tools that will increase your business opportunities. Our ten year old award winning web site and production team is ready with an impressive list of marketing services.

Depending on advertising level, your business may periodically submit ads to be posted within the NorthEast MultiSport blog along with other club news and information. Members are encouraged to do business with our advertisers, while advertisers are encouraged to offer special discounts or programs for members as an extra incentive.

Visitors to our website will also see your ads and company information, potentially generating even more exposure for your business.





2011 Advertising Levels

	Title Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsor Page Listing	✓	✓	✓	✓
Logo on Rotating Sidebar Ad	✓	✓	✓	✓
Promotions Announced within the Club Blog (per year)	12	6	4	2
Promotions Announced within the Club Newsletter (per year)	12	6	4	2
Promotions on Rotating Sidebar Ad	2	1		
Newsletter Logo Listing	✓	✓		
Events Added to the Club Calendar	✓			
	\$1000	\$500	\$250	\$125

Advertisers will be displayed on the sponsor page from top to bottom according to level. Priority within a level is based on a first-come, first-served basis. Title and Gold Sponsors who do not have active promotions will have their logos placed into their allocated slots in the rotating sidebar ad.

The club will consider a reduction of advertising fees in exchange for products or services.

To purchase an advertising level, please circle a level in the table above, complete the following form, and submit payment to:

NorthEast MultiSport
 PO Box 883
 Merrimack, NH 03054

Please email any questions to: Info@NorthEastMultiSport.com

Advertiser Name: _____
 Website: _____
 Email: _____
 Phone: _____
 Address: _____

Contact Name: _____
 Email: _____
 Phone: _____

A club representative will contact you regarding final ad copy, contact information, and logo.